

## HOLIDAY INN MAURITIUS MON TRÉSOR

The Holiday Inn Mauritius Mon Trésor is a pioneer project in the hospitality environment in Mauritius. The hotel of 140 keys is situated a few minutes away from SSR International Airport and is at the heart of the Mon Trésor Smart City. In addition to being a prime partner for the international airport and its stakeholders, the hotel is also positioned for the contemporary business traveller and for the MICE (Meetings Incentives Convention and Events) segment, locally and internationally.

After a challenging first year of operation, 2015 was devoted to increase business volume visibility and revenue. Along with the steep growth curve, we managed to deliver exceptional quality levels that were acclaimed by our guests and our franchisor IHG on several platforms. In this respect, we were the winner of the "2016 Traveller's Choice" Award on Trip Advisor, which is the highest award delivered by this organization.

As a result of the continued sales and marketing strategy, we managed to sign a strategic long term agreement at the beginning of 2016 with Turkish Airlines, for the accommodation of their crew. This partnership will have a positive impact on our performance in the next two years. The creation of a beach outlet in Blue Bay for hotel guests and the integration of the owning company's landmark sites in our MICE catalogue will also contribute to sustain our growth.

Our initial strategy to maximize e-commerce and high impact Holidex Plus<sup>®</sup> network provided by the IHG group is very beneficial, as these channels provide us with better net room rates. With our wish to become Mon Trésor Smart City's "living room" we are working closely with the property development team in order to take advantage of development in the immediate hotel vicinity to create additional value.

dayInn.



**Holiday Inn**

MAURITIUS MON TRESOR



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Grégory Coquet  
General Manager

#### **Prospects**

Our newly signed cabin crew agreement gives us much better visibility for the future. The new open air access policy will further contribute to our sustained growth.